

100% WKRC

#69418

Cupp :15s

WKRC Cincinnati

EKRC Cincinnati

10/31 add \$16,500

		<u>11/1</u>	<u>11/2</u>	<u>11/3</u>	<u>11/4</u>	<u>11/5</u>	<u>Total</u>	
1	8-9am CBS this morning	\$124	1	1				2 1 \$248 P3
2	Th Price is Right	\$422	1					1 2 \$422 P2
3	Th 9-10am Doctors (bookend Fri, stand alone Thurs)	\$98	1	2				3 3 \$294 P3
4	Th 10-11pm Elementary	\$975	1					1 4 \$975 P4
5	Noon News (bookend Fri, stand alone Thurs)	\$228	1	2				3 5 \$684 P3
6	Th Let's Make a Deal	\$358	1					1 6 \$358 P2
7	Fri 8-9pm Undercover Boss (Bookends)	\$1,625		2				2 7 \$3,250 P3
8	Fri 10-11pm Blue Bloods	\$1,040		1				1 8 \$1,040 P3
9	Fri 730-8pm ET (Bookends)	\$488		2				2 9 \$976 P3
10	Fri 7-730pm Inside Edition (bookend Fri, stand alone Thu)	\$780	1	2				3 10 \$2,340 P2
11	Sat UC v Syracuse (Bookends) <i>Big East</i>	\$780			2			2 11 \$1,560 P3
12	Sat SEC Missouri/FL (bookends) <i>330p-7p</i>	\$650			2			2 12 \$1,300 P3
13	Sat SEC Prime: Alabama/LSU (Bookends) <i>8-11p</i>	\$975			2			2 13 \$1,950 P4
14	Sat 12-105a Criminal Minds (Bookends)	\$175			2			2 14 \$350 P3
15	Sun Sports Authority (Bookends) <i>1130p</i>	\$212				2		2 15 \$424 P3
16	Sun 12a-1a Criminal Minds (Bookends)	\$175				2		2 16 \$350 P3
						0		\$0
						31	\$16,521	

Jacobs, Sarah

From: Jacobs, Sarah
Sent: Wednesday, October 31, 2012 1:55 PM
To: Dienger, Whitney
Subject: FW: Bob Cupp 15s WKRC.xls

From: Bob Clegg [mailto:bobclegg@ameritech.net]
Sent: Wednesday, October 31, 2012 1:50 PM
To: Jacobs, Sarah
Subject: RE: Bob Cupp 15s WKRC.xls

Looks great. Book it. We'll send copy of check.

From: Jacobs, Sarah [mailto:SJacobs@local12.com]
Sent: Wednesday, October 31, 2012 1:30 PM
To: Bob Clegg
Subject: Bob Cupp 15s WKRC.xls

How about \$16,521 for 31 additional spots?

I scoured and found some stand alone :15 holes for TOMORROW ..so I need your approval ASAP to book, and check copy before 4pm.

Please advise.
Thanks
SAJ

10/31/2012

Jacobs, Sarah

From: Jacobs, Sarah
Sent: Wednesday, October 31, 2012 1:54 PM
To: Dienger, Whitney
Subject: FW: Bob Cupp 15s WKRC.xls
Attachments: Bob Cupp 15s WKRC.xls

From: Jacobs, Sarah
Sent: Wednesday, October 31, 2012 1:30 PM
To: 'Bob Clegg'
Subject: Bob Cupp 15s WKRC.xls

How about \$16,521 for 31 additional spots?
I scoured and found some stand alone :15 holes for TOMORROW so I need your approval ASAP to book,
and check copy before 4pm.

Please advise.
Thanks
SAJ

10/31/2012

Advertiser: Robert Cupp for Ohio Supreme Court

Alt Order #:

Product Desc:

Ohio Supreme Court

Local 12 WKRC-TV

Flight Dates:

11/01/12 - 11/05/12

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WKRC	11/02/12	11/02/12	Fri Reg 1 Fri Reg 1	CM	8p-9p ✓ 	----2--	:15	2	\$1,625.00P-3 ✓ 			0.00 NM	2	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		---2---	2	\$1,625.00	0.00								
N 8	WKRC	11/02/12	11/02/12	Fri Reg 3 Fri Reg 3	CM	10p-11p ✓ 	----1--	:15	1	\$1,040.00P-3 ✓ 			0.00 NM	1	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		---1---	1	\$1,040.00	0.00								
N 9	WKRC	11/02/12	11/02/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p ✓ 	----2--	:15	2	\$488.00P-3 ✓ 			0.00 NM	2	\$976.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		---2---	2	\$488.00	0.00								
N 10	WKRC	11/01/12	11/02/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p ✓ 	---12--	:15	3	\$780.00P-2 ✓ 			0.00 NM	3	\$2,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		---12---	3	\$780.00	0.00								
N 11	WKRC	11/03/12	11/03/12	Big East Football Big East Football	CM	12p-330p ✓ 	-----2-	:15	2	\$780.00P-3 ✓ 			0.00 NM	2	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		-----2-	2	\$780.00	0.00								
N 12	WKRC	11/03/12	11/03/12	SEC Football SEC Football	CM	3:30 PM-7:00 PM (3:30 PM-7:00 PM) ✓	-----2-	:15	2	\$650.00P-3 ✓ 			0.00 NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		-----2-/	2	\$650.00	0.00								
N 13	WKRC	11/03/12	11/03/12	SEC Football SEC Football	CM	8:00 PM-11:00 PM (8:00 PM-11:00 PM) ✓	-----2-	:15	2	\$975.00P-4 ✓ 			0.00 NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		-----2-/	2	\$975.00	0.00								
N 14	WKRC	11/03/12	11/03/12	Sat 1205a-105a Sat 1205a-105a	CM	1205a-105a ✓ 	-----2-	:15	2	\$175.00P-3 ✓ 			0.00 NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		-----2-/	2	\$175.00	0.00								
N 15	WKRC	11/04/12	11/04/12	Sun 1135p-1205a Sun 1135p-1205a	CM	1135p-1205a ✓ 	-----2	:15	2	\$212.00P-3 ✓ 			0.00 NM	2	\$424.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		-----2 /	2	\$212.00	0.00								
N 16	WKRC	11/04/12	11/04/12	Sun 1205a-105a Sun 1205a-105a	CM	1205a-105a ✓ 	-----2	:15	2	\$175.00P-3 ✓ 			0.00 NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/29/12	11/04/12		-----2	2	\$175.00	0.00								
Totals									31	\$16,521.00					

Totals